



WELCOME SYMPOSIUM DAY 2022

Welcome to the 2022 PMI Minnesota Symposium Day! It is our pleasure to host you in our new site at the Mystic Lake Center! Symposium Day is the largest annual event put on by PMI Minnesota and is the culmination of a full year of planning. The larger facility will provide a more comfortable experience.

We are pleased to offer tracks on the topics of Leading through Change, Adapting to a Hybrid World, Transformation and Innovation & Business Continuity. Our Keynote Speaker – Cat Breet – inspires highly successful consultants, independent contractors, freelancers and full-time employees through online coaching, courses, and live shows. Don't miss her presentation, "How fear shows up at work ... and what to do about it."

Be sure to visit our vendor fair between speaking tracks and over the lunch period. The vendors represent a cross section of local employers and educators working on behalf of the project management community. Attending the vendor fair is a great way to expand your network. On behalf of the Board of Directors and all of our Symposium Day volunteers, we hope that you have a great experience today, make new connections and leave with new and helpful information that will enhance your project management experience and expertise. Our volunteers are here to assist you with making today a great experience. Please feel free to reach out to them if you need assistance.

Have a great day!

Manish Kalra
2022 President, CEO – PMI Minnesota

PDD CHAIR WELCOME NOTE

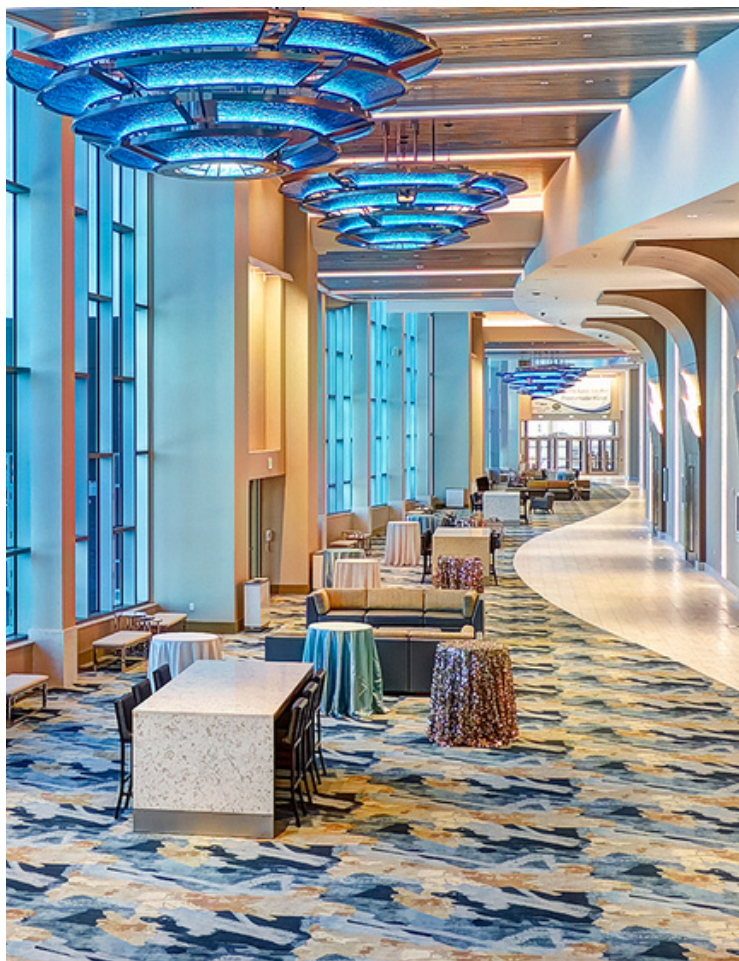
Welcome to the 2022 annual PMI-MN Professional Development Days (PDD) Symposium and Vendor Fair. We are excited to offer you a full day of educational opportunities and the chance to network with your peer project professionals. We are glad you came.

PMI-MN's PDD is one of the largest in the nation and provides an opportunity not only to fulfill PDU requirements but also enhance your project management skills. Our presenters are nationally recognized authors and speakers, so take the opportunity to meet them and your fellow attendees.

A big thank you to the PDD planning team who began working on this event early this year. We are also very grateful to all the volunteers who are here to make your day special. We appreciate your feedback and take each suggestion seriously so please let us know what you like and what we can do better in the future.

Have a fun day learning and networking at PDD!

2022 PDD Chairs



[Revised] Schedule

7:00 - 8:00 AM	Registration opens	
Keynote Speaker 8:00-9:30 AM	"How fear shows up at work ... and what to do about it" Cat Breet	
Tracks	Leading through Change	Adapting to a Hybrid World
Session 1 10:00 - 11:00 AM	"Conflict Credibility and You"	"Creating a Culture of Healthy Accountability"
	Terri Kimball	Pat and Pam Johns
11:00 - 11:30 AM	BREAK – VISIT VENDOR BOOTHS!	
Session 2 11:30 - 12:30 PM	"Leading through Change: From Priest to Project Manager"	"Networking for Success"
	Tom Esch	Tom Colosimo
12:30 - 1:30 PM	LUNCH – VISIT VENDOR BOOTHS!	
Session 3 1:30 - 2:30 PM	"The Change Agent: Become a Leader of Transformation within your Organization"	"Enabling Change as a Project Leader"
	Susan Heidorn	Dawn Ealy
2:30 - 3:00 PM	BREAK – VISIT VENDOR BOOTHS!	
Session 4 3:00 - 4:00 PM	"The 24-Hour Leader"	"Leading in the Learning Economy"
	Scott Savor	Jeff Lee
4:00-5:30 PM	Networking Reception: Discussions with the PMI-MN Board of Directors	

Schedule

7:00 - 8:00 AM	Registration opens	
Keynote Speaker 8:00-9:30 AM	"How fear shows up at work ... and what to do about it" Cat Breet	
Tracks	Transformation and Innovation	Business Continuity: Networking and Knowledge Transfer
Session 1 10:00 - 11:00 AM	"Bringing Agile and PMO together"	"Strategic Leadership in the New Now"
	Chris Vandersluis	Rachelle Brockman
11:00 - 11:30 AM	BREAK – VISIT VENDOR BOOTHS!	
Session 2 11:30 - 12:30 PM	"Cracking the Collaboration Code"	"Let's Get Intentional About Behavior Change Adoption & Sustainability"
	Nan Gesche	Paul Fjelsta
12:30 - 1:30 PM	LUNCH – VISIT VENDOR BOOTHS!	
Session 3 1:30 - 2:30 PM	"Mental Fitness 101 - Kicking Saboteurs to the Curb"	"Energizing Critical Relationships"
	Julie Soderlund	Steve Hegele
2:30 - 3:00 PM	BREAK – VISIT VENDOR BOOTHS!	
Session 4 3:00 - 4:00 PM	"Improving Project Management Success through Stakeholder Relationships"	"PMBOK 7 - Transitioning to a New Paradigm"
	Kent Lacy	PMI-MN Panel
4:00-5:30 PM	Networking Reception: Discussions with the PMI-MN Board of Directors	

TRACKS	Leading Through Change	Adapting to a Hybrid World	Transformation and Innovation	Business Continuity: Networking and Knowledge Transfer
CLASSROOMS	ANOKA 1	ANOKA 3	ANOKA 3	MINNETONKA 9

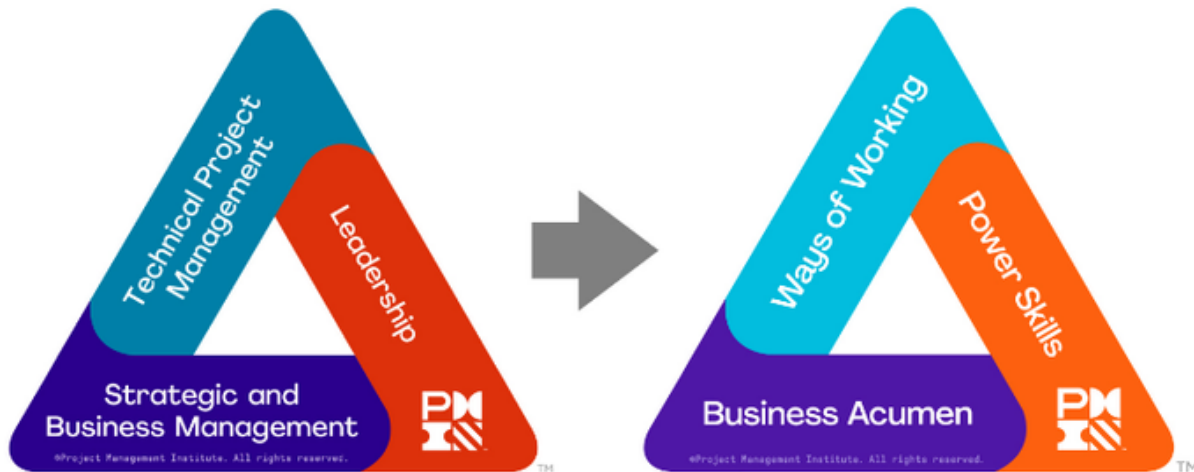
Wifi Information:

Name: WiMeet1

User: PMI-MN

Password: PDD2022!

Class Descriptions



The future is coming fast, and the PMI Talent Triangle® now highlights the skill sets you need with a new framework that helps project professionals navigate their professional development. PMI Talent Triangle skill categories are now: a diverse understanding of Ways of Working, Power Skills, and Business Acumen.

LEADING THROUGH CHANGE

The Change Agent: Become a Leader of Transformation within your Organization | Susan Heidorn

PDU: 1 (.5 PS, .5 BA)

PDU Claim Code: C01822093U

Every project creates change. As project leaders, not only can we oversee the successful outcome of the project, but we can also influence buy-in and engagement through the change the project produces. In this course, learn to guide others through change by recognizing indicators of change appetite, anticipating challenges, and providing the support that team members and stakeholders need through times of transition. Following the project lifecycle and exploring the different types of support that stakeholders commonly need at key moments in the project, we'll work through tools and tips to help guide conversations and bring stakeholders through change more effectively.

N/A

Conflict Credibility and You | Terri Kimball

PDU: 1 (.5 PS, .5 WW)

PDU Claim Code: C01822093M

From Priest to Project Manager | Tom Esch

PDU: 1 (1 PS)

PDU Claim Code: C01822093Q

The poet Rumi once wrote, "You know how it is. Sometimes we plan a trip to one place, but something takes us to another." The pandemic has been like that force that has taken us all to another place. Major and minor changes have happened for all of us and these changes impact the work we do as project managers. In this session you will hear how one man navigated his own life through a series of huge personal and professional changes. You will gain some new insights which will inform how you are currently navigating yours. Expect to be inspired.

The 24-Hour Leader | Scott Savor

PDU: 1 (1 PS)

PDU Claim Code: C01822093Y

N/A

ADAPTING TO A HYBRID WORLD

N/A

Networking for Success | Tom Colosimo

PDU: 1 (1 WW)

PDU Claim Code: C01822093Z

Enabling Change as a Project Leader | Dawn Ealy

PDU: 1 (1 WW)

PDU Claim Code: C01822093V

Creating a Culture of Healthy Accountability | Pat and Pam Johns

PDU: 1 (.5 PS, .5 BA)

PDU Claim Code: C01822093N

Leading in the Learning Economy | Jeff Lee

PDU: 1 (1 WW)

PDU Claim Code: C01822093R

Every project creates change. As project leaders, not only can we oversee the successful outcome of the project, but we can also influence buy-in and engagement through the change the project produces. In this course, learn to guide others through change by recognizing indicators of change appetite, anticipating challenges, and providing the support that team members and stakeholders need through times of transition. Following the project lifecycle and exploring the different types of support that stakeholders commonly need at key moments in the project, we'll work through tools and tips to help guide conversations and bring stakeholders through change more effectively.

Are you leveraging technology to enhance your culture, or is technology becoming a bottleneck? Are you creating a healthy environment for your people to contribute their best work? In this innovative session, participants will learn a comprehensive new approach to achieving high performance across an entire organization. Achieving high performance consistently takes an approach that matches individual needs for autonomy and mastery, with standardized systems that can be shared across boundaries and departments.

This talk will give a brief history of how management views motivation, from Taylorism to Drucker's Knowledge Worker and evolving to our current state where the ability to learn and adapt is paramount. We'll get into some leadership and agile topics that build on how to create a space for learning in organizations.

Leadership will be redefined because of you.



- M.S. in Project Management
- Project Management Graduate Certificate



**Saint Mary's
University**
of MINNESOTA

TRANSFORMATION AND INNOVATION

Cracking the Collaboration Code | Nan Gesche

PDU: 1 (1 PS)

PDU Claim Code: C01822093S

Collaboration is something most of us value, yet we struggle with how to put it into practice when working with others. This class is about creating the right mindset and practicing skills to help you expand the contributions of others while understanding how one's own actions can affect others and outcomes. Learn some tips and tools on how to work more effectively together, connect more authentically, and engage more respectfully.

Improving Project Management Success through Stakeholder Relationships | Kent Lacy

PDU: 1 (1 BA)

PDU Claim Code: C01822093AA

The field of project management is rapidly transforming into a future that requires innovation, flexibility, and customized approaches. Within this new reality, world class project managers will embrace dexterity, nurture collaboration, and build resilient project teams. These future oriented project managers will pair expert project technical skills with specialized skills in stakeholder relationship management. In this presentation, research and theory is aligned with practical application to nurture stakeholder relationships. Attendees will acquire skills for use in building and fostering relationships that produce engagement, trust, and collaboration across all project stakeholders.

Bringing Agile and PMO together | Chris Vandersluis

PDU: 1 (.5 PS, .5 WW)

PDU Claim Code: C01822093O

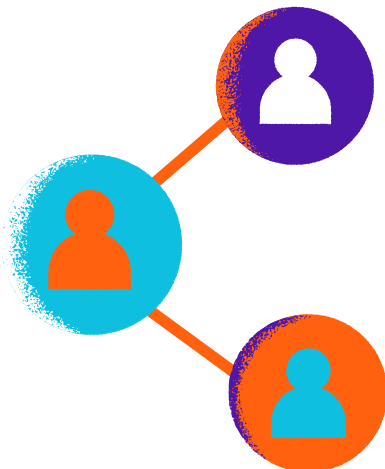
Many organizations struggle to maintain a project management environment that encompasses the different requirements from different levels of the organization. Tactical users request day-to-day Agile structures. Executives at the Strategic Level need long term planning for projects and personnel that aren't even in the company yet. In the middle project managers have to transform the vision of management into swallowable pieces for the end users and summarize progress to make it useful for organizational decisions. In this course, we'll look at how to distinguish the different perspectives of the Strategic, Operational and Tactical Levels into one process where data is integrated when needed and independent when not.

Mental Fitness 101 - Kicking Saboteurs to the Curb | Julie Soderlund

PDU: 1 (1 PS)

PDU Claim Code: C01822093W

We've all got them. Those little mental assassins that prevent us from being the fully present, inspiring leaders we know we can be. They're called Saboteurs - but you know them as those pesky emotionally charged thought hijackers that disrupt our peace, cause doubt and threaten relationships. But the good news is... with a bit of Mental Fitness; we can quiet the saboteurs and put them to work for you.



PMI Minnesota invites you to our special **Social Hour/Networking Reception** session on September 13, 2022, at 4:00 pm – 5:30 pm, in the open area outside the Minnetonka Room at Mystic Lake Center.

We will provide hors d'oeuvres and 1 FREE drink ticket. There will also be a cash bar available where you can purchase specialty drinks.

Here are some of the biggest advantages of networking:

1. Strengthen business connections. Networking is about sharing, not taking.
2. Get fresh ideas.
3. Get access to job opportunities.
4. Gain more knowledge and build confidence.
5. Get career advice and support.

PDU: 1 (1 PS)

PDU Claim Code: C01822093AC

BUSINESS AND CONTINUITY

Strategic Leadership in the New Now | Rachelle Brockman

PDU: 1 (.5 PS, .5 BA)

PDU Claim Code: C01822093P

We often hear about the 'new normal' and 'the future of work', but these notions fail to capture the speed of change influencing our present reality. We must look beyond the new normal, and instead agilely anticipate and prepare for the "new now." The challenge of guiding people through uncertainty brings timeless needs into sharper focus. And rather than just reacting, strategic leaders in the new now courageously explore the space between being proactive and reactive, as well as between being strategic and operational.

This highly interactive experience will challenge the PMI Leaders, both formal and informal, to explore and apply the tangible, timeless elements of Strategic Leadership in the New Now to their specific circumstances.

PMBOK 7 - Transitioning to a New Paradigm | PMI-MN Panel

PDU: 1 (1 BA)

PDU Claim Code: C01822093AB

Join us for a discussion about how PMBOK® 7 reflects the changing project environment, giving project professionals more flexibility to deal with uncertainty, better decision-making processes, tailored frameworks, and organizational agility, and explores how to leverage interdependent and interrelated systems to deliver value.

Let's Get Intentional About Behavior Change Adoption & Sustainability | Paul Fjelsta

PDU: 1 (1 PS)

PDU Claim Code: C01822093T

Behavioral Science (Behavior is defined as "what I say or do") complements Change Management's focus on people's thoughts, feelings, and attitudes. It is Behavioral Science that has the most immediate impact on behavior change adoption and sustainability.

This Class takes a practitioner's viewpoint focusing on Behavioral Science key concepts and selected tools applicable to both the participants' personal leadership behaviors (Primary Focus) as well as their change initiative project management roles and responsibilities.

Energizing Critical Relationships | Steve Hegele

PDU: 1 (1 PS)

PDU Claim Code: C01822093X

Energizing Critical Relationships is a program developed specifically to focus on the quality of relationships in our lives – both personally and professionally – to elevate not only yourself, but your aspirations.

Who are your most Critical/Important relationships? Do you know? Have you prioritized the most important relationships to your success and well-being? Do those people know how critical they are to you and your quality of life and work?



Keynote Speaker: Cat Breet



Success isn't about being smart, going to the right school, getting the right job, making the right friends, and working really, really hard. Sure, those things might open some doors for you, but none of them matter if you can't find the courage to walk through those doors ... and face your fears at work. The only thing standing between you and the career and life you've been dreaming about is you! Learn how to stop the self-sabotage and step into your full potential starting today.

PDU: 1.5 (1.5 PS)

PDU CLAIM CODE: C01822093G



PDU REPORTING

From the dashboard after you have logged into the pmi.org website:

1. Click on **MyPMI**
2. Then click on **Dashboard** under Your Account
3. Click on **Report PDU's**
4. Under Education, click on **Course or Training**
5. In activity field, add Claim Code # (listed in course description). Provider ID, Description and PDUs automatically fill in.
6. Fill in Date
7. Check the box **I agree this claim is accurate**
8. Submit

For PDU questions or issues, please email pmpdureporting@pmi-mn.org.

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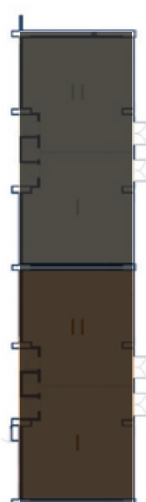
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You'll save \$5,850
—or 20%—to honor your
professional certification
through Bethel's MBA Pathway
for Certified Professionals.



[REVISED] Event Map



- Classrooms
- Vendor Fair
- Keynote, Dining & Networking
- Registration
- PDD Command Center
- Executive Luncheon
- Restrooms & Coat Room
- NOT AVAILABLE



PRE-FUNCTION SPACE



Ambient Consulting

Ambient Consulting is a local, Minnesota company, providing Information Technology (IT) Consulting Services in Minnesota and nationally. Ambient provides top consultants to major employers in the Twin Cities as we have a strong foundation with local hiring managers to provide top talent across functional and technical skillsets. We have long-standing partnerships with top Project Managers, Business Analysts, Quality Analysts, Software Engineers, and Architects.



The Bethel University

The Bethel University (St. Paul) MBA program will develop you into the discerning and ethical leader that organizations are looking to hire and promote. Through this practical and flexible program, you'll continue to grow as a whole person: professionally, intellectually, personally, ethically, and spiritually. Bethel MBA graduates are considered to be valuable assets within their organizations, with just over 50% of students earning promotions while in the program and 25-30% of graduates getting promoted within six months to a year after graduation.



College of Continuing and Professional Studies

The College of Continuing and Professional Studies offers professional courses, certificates and boot camps, taught by industry experts, designed to raise your profile and advance your career with in-demand skills that can be applied in the workplace immediately.



EMERGE Coaching and Consulting Services

We help project, program, and org change managers expand their leadership capacity by infecting them with the confidence and tools to build rapport among their teams that serves their organization's common strategic goals and objectives. Our people-first approach starts with coaching leaders in their abilities and appreciation of their natural skills. We empower them to return to their teams and flip the dynamics to put people ahead of processes and get the power of those people behind the objectives and goals



Hollstadt Consulting

Hollstadt Consulting is a woman-owned consulting firm that delivers customized talent solutions built on authentic lasting relationships. With more than 30 years in business, Hollstadt's core footprint has always been matching talented project and program managers with clients spanning across several industries and specialties. Through strong partnerships with associations like PMI, we are able to provide training, career development and many other benefits in addition to exciting career and project opportunities. If you are interested in learning more about a career as a project management consultant, or are in need of a project management resource on your team, we'd love to hear from you - hello@hollstadt.com.



Horizontal Talent

Horizontal Talent's core mission is to uncover great opportunities for our consultants and supply the talent our clients need to get things done, specializing in IT, Digital Marketing & Creative and Business & Strategy. Our track record speaks for itself—we're in the top 2% of staffing firms worldwide, and we've been a Fastest-Growing U.S. Staffing Firm since 2016. Headquartered in Minneapolis, Horizontal Talent is a certified Minority Business Enterprise with additional offices across the globe in Chicago, Denver, Dallas, Washington D.C., Bangalore, Hyderabad, Pune, Vadodara and Kuala Lumpur.



Our mission

We aim to help our consultants build great careers in high-demand competencies, with meaningful training and coaching, on challenging projects and programs.



DELIVERING SUSTAINABLE, EXPERT BUSINESS AND DIGITAL TRANSFORMATION SOLUTIONS



Integrated Project Management Company, Inc. (IPM)

Integrated Project Management Company, Inc. (IPM) is a business consulting firm focused on planning and implementing critical initiatives across multiple industries, including life sciences, healthcare, consumer products, and industrial products. Since its inception in 1988, IPM has served more than 500 clients and completed more than 5,000 projects. To learn more about IPM and its services, visit www.ipmcinc.com or call 630-789-8600.



RBA Consulting

RBA is an award-winning national digital and technology consultancy based in Minneapolis, Minnesota. Our team of strategists, designers, and technologists have a proven track record of delivering successful solutions for organizations throughout the U.S. Recently recognized as one of the nation's fastest growing private companies and consistently named a Top Workplace, RBA attracts the industry's best creative and technical talent to help our clients deliver on the promise of technology in today's digital landscape. Find out more at: www.rbaconsulting.com



Saint Mary's University

Through the Project Management program at Saint Mary's University, leadership will be redefined because of you. Our industry expert faculty focuses on developing your leadership skills through hands-on experience managing projects using predictive, agile, and hybrid approaches. At Saint Mary's PMI-GAC accredited M.S. and Graduate Certificate in Project Management, you will receive the gold standard of project management education that will prepare you for the PMP exam and your career as a project leader.



TEKsystems

We're TEKsystems. We accelerate business transformation by solving complex technology, business and talent challenges—across the globe. We partner with 80% of the Fortune 500 to create solutions that enable them to capitalize on change. TEKsystems is an Allegis Group company. Learn more at TEKsystems.com.



Turnberry Services Inc.

Turnberry is a national provider of business and digital solutions. We provide services in three core areas: business transformation, technology transformation, and talent transformation. We are experts in helping clients maximize their investments in consulting to solve their most complex business and technology problems, as well as transforming their teams with top talent.



University of Wisconsin-Platteville

An online degree from the University of Wisconsin-Platteville is a proven step to boosting your earning potential and advancing your career. UW-Platteville is known as a pioneer in distance education and bolsters that reputation by providing quality, innovative programs and courses at an affordable cost. Join a select group of leaders who have already discovered that online programming from UW-Platteville is a great pathway to professional success.



Integrated Project Management

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most complex initiatives
from strategy to execution**



<https://ipm.ipmcinc.com/pmimn-pdd-0922>

Thank You

2022 PDD Planning Team

- Manish Kalra, *President, CEO*
- Lynn O'Gara, *Chair*
- Girima Anderson, *Co-Chair*
- Jen Cary, *Volunteer Coordinator*
- Jill Medcraft, *Facility Team*
- Markus Franz, *Sponsorship Team*
- Amy Bangen, *Sponsorship Team*
- Hakki Isik, *Administration Team Lead*
- Savannah Wedell, *Administration Team*
- Istem Korkmaz, *Administration Team*
- Caryn Donly, *Marketing & Communications Program Manager*
- Ellen Kirchman, *Marketing & Communications Program Manager*
- Sofia Garduño, *Marketing & Communications Content Creator*
- Terri Kimball, *Speaker Team Lead*
- Tamara Tegeler, *Speaker Team*
- Tammy Berndt, *Speaker Team*
- Eric Sit, *Speaker Team*

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Visit our website pmi-mn.org



Online Master's in
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